

REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
4	11/14/16	Open	Action	11/08/16

Subject: Temporarily Authorizing a New "Discount Round Trip Pass" Fare Type

ISSUE

Whether to temporarily authorize a new "Discount Round Trip Pass" fare type, that would allow a qualified Senior Citizen, Disabled Individual, or Student single rider to purchase a "Discount Round Trip Pass" to ride both to and from a Golden 1 Center event, when accompanied by evidence of a valid event ticket or proof of purchase of an event ticket.

RECOMMENDED ACTION

Adopt Resolution No. 16-11-____, Temporarily Authorizing a New "Discount Round Trip Pass" Fare Type Only Available to Golden 1 Center Attendees

FISCAL IMPACT

Staff believes that usage of the recently adopted "Round Trip Pass" coupled with increasing adoption of RT's Mobile Fare App should significantly reduce congestion concerns at fare vending machines following Golden 1 Center events. As proposed, the "Discount Round Trip Pass" does not provide additional discounts to riders, nor will RT incur any additional costs related to its implementation. Therefore, it is anticipated that the fiscal impact of adopting this resolution will be negligible.

DISCUSSION

At the October 24, 2016 Board meeting, the Board, by Resolution No. 16-10-0126, temporarily created a new "Round Trip Pass" for Golden 1 attendees to address congestion at fare vending machines following the conclusion of events at the Golden 1 Center. The Resolution specified that, regardless of whether the patron qualified for discounts on other fare media purchases, the price for the "Round Trip Pass" would be \$5.50. Patrons that qualify for a Senior, Disabled, or Student discount are already eligible to purchase a Discount Daily Pass for \$3.50. Staff anticipated that riders in those groups would continue to purchase the Discount Daily Pass, rather than the "Round Trip Pass".

However, since implementation of the "Round Trip Pass", RT has received requests from riders in these discount groups to offer a "Discount Round Trip Pass". The cost of the "Discount Round Trip Pass" would be \$2.70, twice the cost of a Discount Single ride Fare. As with the full-fare "Round Trip Pass", this fare type would only be available for purchase through RT's new Parkeon vending machines.

Staff is requesting that the Board temporarily approve a new "Discount Round Trip Pass" priced at \$2.70, that will be valid fare media when accompanied by: (1) presentation of an acceptable ID, as specified in RT's adopted fare structure or, for students age 13 or under,

Approved:

Presented:

Final 11/09/16

General Manager/CEO

Acting VP of Business Services/Chief Financial Officer

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affirmation of age by an adult; and (2) evidence of an event ticket or proof of purchase of an event ticket to the Golden 1 Center.

RESOLUTION NO. 16-11-_____

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

November 14, 2016

TEMPORARILY AUTHORIZING A NEW “DISCOUNT ROUND TRIP PASS” FARE TYPE ONLY AVAILABLE TO GOLDEN 1 CENTER ATTENDEES

WHEREAS, by Resolution No. 09-10-0174, the Board of Directors amended and restated the Fare Structure for fixed-route service; and

WHEREAS, RT desires to implement, on a pilot basis, a “Discount Round Trip Pass” for Senior Citizens, Disabled Individuals, and Students (as those terms are defined in Resolution No. 09-10-0174) with a valid event ticket or proof of purchase of an event ticket at the Golden 1 Center.

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, in addition to the other fare and pass types identified in Resolution No. 09-10-0174 and other resolutions modifying the Fare Structure, a new Prepaid Fare entitled “Discount Round Trip Pass” is hereby established on a temporary basis for a six-month period from first implementation of the Round Trip Pass created by Resolution No. 16-10-0126.

THAT, the “Discount Round Trip Pass” may be purchased only at the new Parkeon fare vending machines.

THAT, the “Discount Round Trip Pass” is valid fare media only for Disabled Individuals, Senior Citizens, and Students, as those terms are defined in Resolution No. 09-10-174.

THAT, notwithstanding Resolution No. 16-10-0126, this Resolution establishes a price of \$2.70 for the “Discount Round Trip Pass”.

THAT, the “Discount Round Trip Pass” is valid for a period commencing at the time the ticket is initially issued and continuing until 150 minutes after the end of the Golden 1 event for which the rider has a ticket.

THAT, during the validity period, the “Discount Round Trip Pass” is valid for unlimited travel on RT’s Fixed Route service.

THAT, the “Discount Round Trip Pass” is valid only when the holder presents an acceptable ID, as defined in Resolution 09-09-0164, or, for Students 13 and under, when an adult affirms the holder’s age.

THAT, the "Discount Round Trip Pass" is valid only when accompanied by a same-day event ticket or proof of purchase of a same-day event ticket for the Golden 1 Center.

THAT, upon expiration of the "Round Trip Pass" Fare Type established by Resolution 16-10-0126, the "Discount Round Trip Pass" will no longer be valid fare media.

THAT, in the event of a conflict between this Resolution and Resolution No. 09-10-0174 or Resolution 16-10-0216, this Resolution will govern as to the terms of use of the "Discount Round Trip Pass".

THAT, in all other respects, Resolution No. 09-10-0174 remains in full force and effect.

JAY SCHENIRER, Chair

A T T E S T:

HENRY LI, Secretary

By: _____
Cindy Brooks, Assistant Secretary